

ASX ANNOUNCEMENT



23 October 2017

Aurora Labs Investor Update

Aurora Labs Limited ("Aurora" or "the Company") (ASX:A3D), announces today an update for investors on its operations.

The investor update is in the format of the Investor Presentation attached, which provides a comprehensive overview of the Aurora Labs' business, technology and outlook.

The investor presentation includes:

- Update on the commercialisation and objectives of the Small Format Printer (SFP)
- Update on the SFP Pre-Sale Campaign occurred in 2014
- Medium and Large Format Printer (MFP/ LFP) Development Timeline, detailing key milestones ahead
- Launch of the Industry Partner Program

Additionally, the Company is pleased to confirm that it expects to receive an Australian Tax Office (ATO) Research and Development (R&D) Grant of up to A\$1 million in the December quarter. Proceeds from the R&D grant will further contribute to the development of the MFP and LFP.

Investors are encouraged to review the strategy and reach out to the Company with any questions at enquiries@auroralabs3D.com

David Budge, Managing Director and Interim Chairman, commented: *"I am pleased with the measures we are announcing today which will accelerate our commercialisation. We have a fully considered strategy in place for Aurora's pathway and our collective goal is to leverage our position to ultimately generate significant revenue from our 3D metal printers.*

Our MFPs and LFPs have a technical advantage over competing machines and we remain on excellent track with the development of our printers. We look forward to the current prototyping stage of our MFP and LFP rolling on into a successful commercialisation of our technology.

I look forward to keeping shareholders abreast on future developments on the Medium and Large Format Printer."

FORWARD LOOKING STATEMENTS

This announcement contains forward-looking statements which incorporate an element of uncertainty or risk, such as 'intends', 'may', 'could', 'believes', 'estimates', 'targets' or 'expects'. These statements are based on an evaluation of current economic and operating conditions, as well as assumptions regarding future events. These events are, as at the date of this announcement, expected to take place, but there cannot be any guarantee that such events will occur as anticipated or at all given that many of the events are outside Aurora's control.

Accordingly, Aurora and the directors cannot and do not give any assurance that the results, performance or achievements expressed or implied by the forward-looking statements contained in this announcement will actually occur.

ABOUT AURORA LABS

Aurora Labs Limited ("the Company") (<u>ASX:A3D</u>), an industrial technology and innovation company that specialises in the development of 3D metal printers, powders, digital parts and their associated intellectual property.

Aurora Labs is listed on the Australian Securities Exchange (ASX:A3D).

To learn more about Aurora Labs please visit: www.auroralabs3d.com

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CORPORATE UPDATE: OCTOBER 2017 WHAT DO YOU WANT TO BUILD TODAY?

CUTTING EDGE TECHNOLOGY ENABLING OPPORTUNITY AURORA IS AN INDUSTRIAL TECHNOLOGY AND INNOVATION COMPANY THAT SPECIALISES IN THE DEVELOPMENT OF 3D METAL PRINTERS, POWDERS AND DIGITAL PARTS AND THEIR ASSOCIATED TECHNOLOGY.



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DISCLAIMER

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Purpose of presentation: This presentation has been prepared by Aurora Labs Limited (ACN 601 164 505) (**Aurora** or **Company**). It is intended It has been prepared for the sole purpose of providing general high-level information on Aurora and its operations. This presentation <u>is not</u> investment advice and <u>should not</u> be relied upon to make any investment decision.

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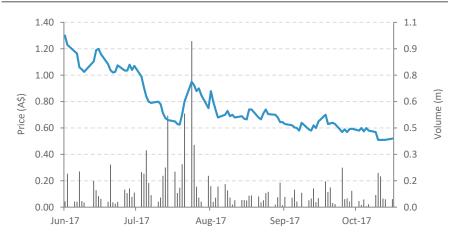
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CORPORATE SNAPSHOT

Market Capitalisation and Enterprise Value¹

Quoted Ordinary Shares on issue	no.	26,000,804
Restricted Ordinary Shares on issue	no.	32,260,696
Total Ordinary Shares on issue	no.	58,261,500
Share price (16 Oct 17)	A\$/share	0.52
Market Capitalisation	A\$m	30.3
(DDPebt (as at 30 Jun 17)	A\$m	-
Cash (as at 30 Jun 17)	A\$m	5.2
Enterprise Value	A\$m	25.1

Share Price / Volume History (A\$; millions)



Top Shareholders (29 Sep 17)

76		
Name	Share Held	% of Shares on Issue
David Budge	23,946,785	41.1%
Gasmere Pty Ltd	2,817,888	4.8%
William Crisp	1,463,415	2.5%
Jessica Snelling	1,330,377	2.3%
Top 20 Shareholders	38,439,942	66.0%
Held by Directors and Management	26,667,425	45.8%

Directors	and	Senior	Management	

Name	Position
David Budge	Managing Director & Interim Chairman
Nathan Henry	Executive Director, Director of Marketing and Business Development
Mathew Whyte	Non-Executive Director & Company Secretary
Steven Daw	General Manager

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Notes:

1. Excludes options and performance shares outstanding.

Source: As at 16 Oct 17, Company Announcements.

CORPORATE UPDATE

Aurora Labs (ASX: A3D) is an industrial technology company which specialises in the development of 3D metal printers, powders and digital 3D metal printed parts

Aurora has developed two core technologies:

Small Format Technology with its S-Titanium and S-Titanium Pro Small Format Printers ("SFP")

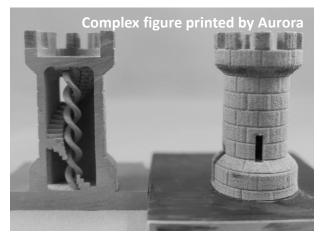
- In commercial production
- Now selling

Large Format Technology with its Medium and Large Format Printers ("MFP" and "LFP")

- Under development
- Targeting pre-production Beta testing in 2018
- Targeting capability to print parts up to 1 tonne in 24 hr

Aurora's aim is to transform how metal parts and products are manufactured





AURORA'S PRODUCT DEVELOPMENT SUITE

Aurora is continuing to commercialise its SFP, with the cash received from sales used to assist with funding the development of the MFP and LFP

Aurora believes there is a significant market opportunity with its MFP and LFP to potentially replace a number of traditional and large scale metal manufacturing machines and technology, with its printers targeted to have the ability to produce complex metal based 3D printed parts in an extremely rapid time

LFP is targeted to have the capability to print approximately 100 times faster than existing 3D printers on the market

MFP and LFP expected to be highly beneficial to a number of industries, including mining and oil & gas, subject to successful completion of development and testing

Aurora Product Development Suite	Units	Small Format	Medium Format	Large Format
Max Printing Speed	cm ³ /hour	17	1,500	15,000
Build Chamber Size	cm ³	20,000	8,000	5,600,000



S-Titanium Pro Small Format Printer

Aurora is focused on the sales of its S-Titanium and S-Titanium Pro SFPs

The SFP is well placed to compete in the small printer segment of the 3D metal printing market on specifications and price

- The machine prints in three modes: Selective Laser Sintering (SLS), Selective Laser Melting (SLM) and Directed Energy Deposition (DED)
- The print bed is one of the largest on the market at this price point

The Company has agreements in place with distributors to advance the marketing and commercialisation of existing SFPs:

Distributors receive a portion of the sales revenue of the SFP list price and Aurora receives net revenue from the sale

The price per unit is currently US\$49,999. Units sold through a distributor will receive less revenue for Aurora due to the distributor's share of revenue

Five SFP sales to date (four direct sales and one via distributors)

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RELATIVE MARKET POSITIONING – SFP / LOW SPEED PRINTERS

Aurora LABS

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Aurora's SFP continues to be well positioned in the global 3D printing market

SFP remains competitive both on cost and specification compared to other existing comparable 3D printers on the market

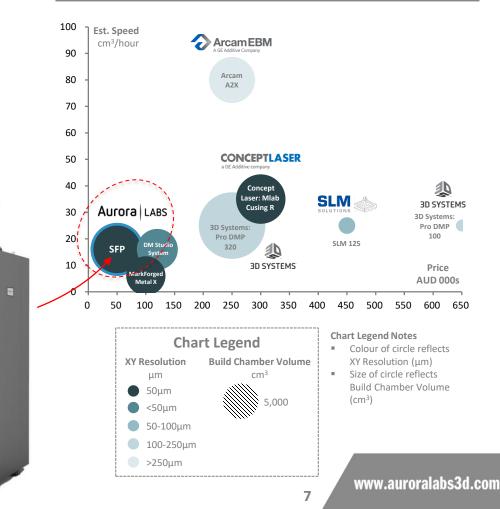
SFP currently retailing for US\$49,999 compared to a large number of existing comparable 3D printers on the market which are priced >US\$200,000 per unit

Aurora is continuing to focus on sales of the SFP and presently has inventory that it is selling, predominately via distribution sales

Sales of SFP expected to be used to assist with funding the development of the MFP and LFP

3D Printing Market (Low Speed Printers)¹

Price, Speed, Build Volume and Resolution



Notes: 1

EXPANDING OUR SFP DISTRIBUTOR NETWORK

(CSONA)

Aurora has various global distributor agreements in place that will advance the marketing and commercialisation of the small format printer

Recent distributor agreement signed with Partners Lab in September 2017, granting Partners Lab exclusive rights to sell, service and maintain Aurora's S-Titanium SFP in South Korea

Other distributor agreement includes 3D-Mectronic (covering Germany) and Novabeans Prototyping Labs (covering India, Sri Lanka, Nepal and Bhutan)

 Aurora continues to work with a view to developing its overseas distributor network in order to generate indirect sales of its SFP



- In 2014 Aurora launched a pre-sale campaign to raise funds for the R&D of its Small Format Printer
- The Company has orders from the pre-sale for a total of 27 SFP at discounted prices which reflected the Company's expectations of far more modest costs of production for a significantly simpler device
- In total, Aurora has a liability of A\$192k (a range of up to A\$9k per SFP) which corresponds to funds received from these pre-sales
- Aurora has since gained an extensive amount of knowledge in the production requirements of the SFP, CE Mark Certification and laser regulatory requirements, as well as the appropriate market pricing, since the pre-sale campaign which is reflected in the current list price of those printers of US\$49,999
- Given the extensive disconnect between the pre-order price and the current list price, Aurora has made the commercial decision to offer to return the pre-order funds to the original pre-sales customers, pursuant to the terms of those arrangements. The Company believes it is not appropriate at this point in time to deliver the product at such a low price and negative margin. The product Aurora has now developed is also substantially different to the machine originally offered in 2014
- Aurora is committed to refund the relevant parties affected and regrets any disappointment caused to its customers
- Given the evolution of the pricing parameters for the SFP, and the potential revenue from full list price sales, the Company believes the decision taken is in shareholders' best interests

EVOLUTION OF THE TECHNOLOGY FOCUS

Aurora will continue to effectively collaborate with its distributors and is confident that SFP sales will end the 2017 calendar year strongly

Whilst Aurora considers that the SFP is a superior product to other devices targeting the same smaller scale build space, the truly significant commercial opportunity is within the large format technology and large scale manufacturing sector, both because of the higher price point and much larger markets

Therefore, over time, the Company will focus more on its MFP and LFP given the remarkable opportunities available to Aurora in the large scale manufacturing space





RELATIVE MARKET POSITIONING – LFP AND HIGHER SPEED PRINTERS

Aurora's LFP is targeted to produce complex metal based 3D printed parts in an extremely rapid time

Currently there is no global competitor that has a printer which combines the LFP's targeted print size with its targeted speed and precision

Successful commercialisation of a high speed 3D metal printer has the potential to cause a major disruption to global metal manufacturing and the global flow of goods

Aurora is currently prototyping its LFP (and MFP) with the aim of getting an operational pre-production LFP to print complex parts at rapid speeds during 2018

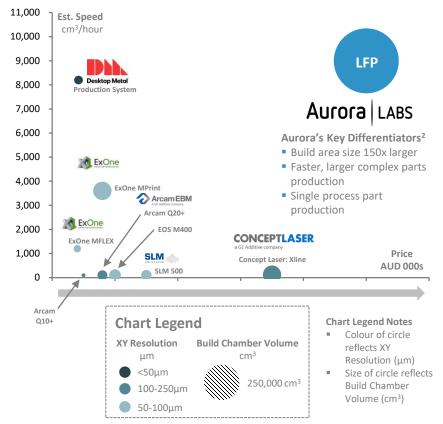
The LFP technology is completely different from the SFP technology

Bloomberg

"How 3-D Printers could erase a quarter of global trade by 2060" Bloomberg³ (4 Oct 2017)

3D Printing Market (Higher Speed Printers)¹

Price, Speed, Build Volume and Resolution



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Notes:

1. A3D company research - illustrative only.

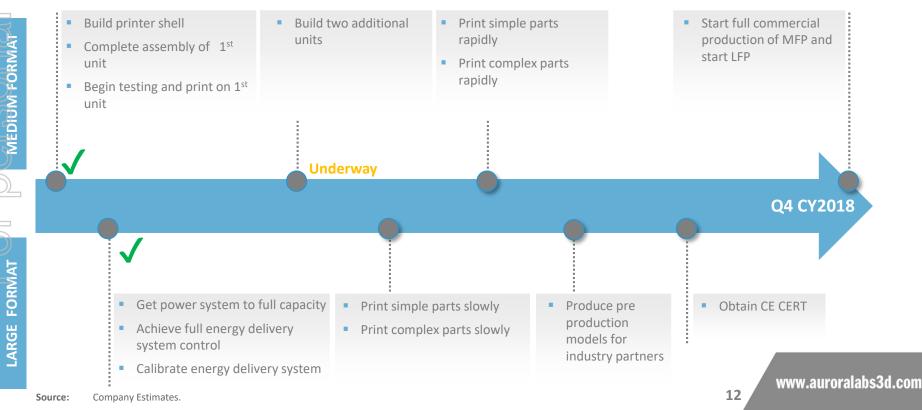
2. The Aurora MFP / LFP is expected to produce fully dense parts in one stage, in excess of 150 times the size of the Desktop Metal build area.

3. https://www.bloomberg.com/news/articles/2017-10-03/how-3-d-printers-could-erase-a-quarter-of-global-trade-by-2060

Source: Respective Company Estimates.

MFP/LFP DEVELOPMENT TIMELINE use only.

- Aurora's indicative timeline for the development of its MFP and LFP is set out below. These printers use new revolutionary technologies beyond the SFP
- Steps below are envisaged to be completed over the next 10-14 months, but are subject to inherent risks factors associated with design and development
- While this timeline is an indication of progress, investors need to be made aware that this type of Research & Development work will have periods of rapid progress and periods of slower progress



INDUSTRY PARTNER PROGRAM

Aurora has launched an Industry Partner Program to identify and collaborate with potential partners in relevant sectors and drive the adoption of the MFP and LFP

Industry partners will be given the opportunity to obtain:

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Early access to Aurora's Large Format Technology, which will include:

- Opportunity to evaluate Aurora technology and assess fit with partners business
- Ability to print parts on early stage machines to begin qualification of printed materials
- Invitation to the first viewing of the Large Format Technology in operation

Be part of the Company's beta testing program and purchase of a pre-production model machine - allowing companies to commence their own printing program

Tailored R&D Programs - with the goal of delivering a complete production process for the manufacture of parts

Aurora is in discussions with a number of potential industry partners and will provide regular updates on the development of the Program over the coming months. Throughout this verification process, the Company aims to develop a clear understanding with industry partners of the timelines and pathways to market associated with the development, testing and commercial release of Aurora's ground-breaking 3D printing technology. This program matches many of the same opportunities and discussions underway with WorleyParsons, as previously announced

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RELATIVE MARKET VALUATIONS

Aurora is currently valued at a fraction of competing 3D printing companies

Strong recent activity in the sector such as Desktop Metal raising US\$115m in venture funding from investors such as Google Ventures and GE Ventures at an estimated valuation of >US\$1 billion (Jul 2017)

No equivalent competitor with similar technical specifications to Aurora's LFP technology (under development)

Company	Aurora Labs			SLM SOLUTIONS	CONCEPTLASER a GE Additive company	AccamEBM A GE Additive Company	Desktop Metal	stratasys	ی 3D SYSTEMS
Listed or Private	Public	Public	Public	Public	Private	Public	Private	Public	Public
Listing Location	ASX	ASX	NASDAQ	ETR	n/a	Stockholm	n/a	NASDAQ	NYSE
Stock Ticker	A3D	ттт	XONE	AM3D	n/a	ARCM	n/a	SSYS	DDD
Market Capitalisation (A\$m) ¹	30	49	206	935	998 ²	1,142 ³	>1,2504	1,437	1,729
Stage of Development	 Small commercial production (SFP) Development stage (MFP/LFP) 	 R&D Pre-revenue Commercial development 	 Medium size commercial production 	 Medium size commercial production 	 Commercial production 	 Commercial production 	 Pre commercial production 	 Large scale commercial production 	 Large scale commercial production

Notes:

- 1. Assumes 1 AUD = 0.80 USD.
- 2. Based on GE's acquisition of 75% of company for US\$599m.
- 3. Based on GE's acquisition of 75% of company for US\$685m.
- 4. Based on private valuation as per Pitchbook website.

Source: Based on company data as at 16 Oct 17.

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INVESTMENT HIGHLIGHTS

- Metal manufacturing is a multi trillion global market¹
- Clear commercialisation and growth strategy



Medium and Large Format Printers under development



Targeting cooperation with Industry Partners



International distributors in place for the commercialisation of the SFP

Strong cash position to support growth and development

APPENDIX

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GLOBAL 3D PRINTING TECHNOLOGIES

Our SFP machine prints in three modes: Selective Laser Sintering ("SLS"), Selective Laser Melting ("SLM") and Directed Energy Deposition ("DED")

5)	Large format technol speeds	ogy uses a completely new technology that allows our sy	ystem to print at much higher
5	3D Printing Technology	Description	Example Competition 3D Printers
	Selective Laser Melting (SLM)	 Powder is deposited layer by layer onto a build bed and selectively melted with a laser, fusing the loose powder to the layer below to create a solid part 	Concept Laser X-LineEOS M400
	Electron Beam Melting (EBM)	 Powder is deposited layer by layer onto a build bed and selectively melted with an electron beam, fusing the loose powder to the layer below to create a solid part 	 Arcam Q20+
	Directed Energy Deposition (DED)	 Powder or wire feedstock is extruded through a print nozzle and melted by a laser or electron beam, with both print nozzle and print bed moving to create a three dimension part 	 Sciaky EBAM
2	Binder Jetting	 Powder is deposited onto a build bed then selectively sprayed with binding agent to form a solid part The 'green' part is then sintered in a furnace to remove the binding agent 	ExOne M-FlexDesktop Metal Production
)	Nano Particle Jetting	 Metal is reduced to nano-particles and blended with a liquid jetting agent Liquid metal-agent blend is jetted on to the build platform in a heated chamber, which evaporates the jetting agent, leaving sold metal 	 XJet
=1	Cold Spray Printing	 Metal powder is accelerated and fired at a build plate at extremely high velocity High velocity impact binds metal particles to build plate, with object being made up of multiple layers 	LightSPEE3DTitomic

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CORPORATE UPDATE: OCTOBER 2017 WHAT DO YOU WANT TO BUILD TODAY?

THANK YOU FOR YOUR INTEREST

CONTACT US:

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